



**22<sup>nd</sup> AICEAVF  
ICT Mela 2018**

**21<sup>st</sup> to 23<sup>rd</sup> February 2018**

**Regional Institute of Education, Bhopal (M.P)**

22<sup>nd</sup> All India Children's Educational Audio-Video Festival  
and ICT Mela 2018





## Context

All India Children's Educational Audio Video Festival (AICEAVF) is one of the major children's educational audio-video programme festivals of India, organised by Central Institute of Educational Technology (CIET), NCERT, Delhi. This event is being organized to promote creative expression amongst educational media professionals, teacher educators, teachers and students. Originally it was started by CIET and State Institute of Educational Technology (SIETs) together and it has blossomed as India's major educational programme festival. As the best audio, video, new media and ICT products are showcased, discussed, recognized, appreciated and awarded, such events contribute in longer run towards enhancing quality learning of the children. The 22nd All India Children's Educational Audio Video Festival (AICEAVF) and ICT Mela (Fair) will be held on 21 - 23 February 2018 at Regional Institute of Education, Bhopal.

## Criteria for Selection

- The Audio/Video/New Media/ICT programmes that are produced/ developed in last one year are eligible for entry.
- Audio/Video/New Media/ICT Programmes submitted to 22nd AICEAVF and ICT Mela-2018 must be suitable for children aged between 5 and 18 years and for teachers of these children in any of the following age group.
  - Pre - Primary and Primary Level : 05 - 11 years
  - Upper Primary : 11 - 14 years
  - Secondary Level : 14 - 16 years
  - Senior Secondary: 16 - 18 years
- All entries should be sent on DVD/ Pen Drive.
- If the language of the program is different from Hindi/English then subtitling in Hindi/English may be provided. Similarly for audio programs, scripts in Hindi/English may be provided in case of the program being in a language different from Hindi/English.
- Programme content should be educational, creative and have broad appeal.
- The programme should demonstrate excellent artistic and technical skills.
- Content should speak to and respect children of diverse backgrounds and cultures positively.

- Duration of the programme (Audio/Video/New Media/ ICT ) shall not exceed 30 minutes. Minimum length of the programme shall not be less than five minutes.
- None of the material used in production should be copyrighted like images, graphics, stock footage etc.
- The submitted programme should be having the Creative Commons license of CC BY-SA and CC BY NC-ND

## Categories of Awards

- **Best Programme:**

The best audio, video and ICT/New Media for different category, viz., Pre - Primary and Primary Level, Upper Primary Level, Secondary Level, Senior Secondary Level and Teachers will be awarded.

- **Individual Excellence Awards:**

These awards will be given for excellence in any of the following talent:-

*Best script, Editing, Best Voice Over, Best camerawork, Best set designing, Sound recording, Animation / Graphics, Best Direction, etc.*

## Rules and Regulations

- Programmes made by compiling stockshots would not be eligible for competition. Each programme can be entered in one category only. A copy of all the entries shall be retained by CIET. CIET would have all the rights to telecast/broadcast the award winning programmes and upload it on NROER (nroer.gov.in) website. A Committee of Experts will shortlist the entries from the original list of entries received. All the shortlisted programmes will be judged by a common Jury (separately for Audio, Video and New Media). Results declared by the Jury will be binding. CIET reserves all rights to modify the rules and festival dates.
- 22nd AICEAVF, 2018 will not select programs with excessive violence, sexual references, coarse language, use of substances or with content that advocates and supports racial, cultural, religious, or gender bias; with technical glitches; which, if not in English/Hindi, are not subtitled or dubbed into English/Hindi; which are aimed at audiences other than those mentioned earlier. Entry Fee is Rs. 200/- (Two hundred only) per entry.



## ICT Mela



ICT Mela to showcase the best practices in ICTs in education is proposed to be organized concurrently involving teachers including awardees/students/other stakeholders. This mela attempts to bring innovators of ICT in education (Digital learning, ICT-Pedagogy integration, Assessment, MIS, MOOCs, Games/Robotics, Assistive Technologies etc.) together with the other stakeholders of school education and teacher education and provide them opportunities to engage with each other for the mutual benefits for the larger vision of digital India in general and for the improved learning of children in particular. This exhibition will showcase the innovative initiatives on the use of ICT in education.



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