23rd All India Children's Educational Audio Video Festival and ICT Mela

Brochure

Context

All India Children's Educational Audio Video Festival (AICEAVF) is one of the major children's educational audio-video programme festivals of India, organised by Central Institute of Educational Technology (CIET), NCERT, Delhi. This event is being organized to promote creative expression amongst educational media professionals, teacher educators, trainee teachers, teachers and students. Originally it was started by CIET and State Institute of Educational Technology (SIETs) together and it has blossomed as India's major educational programme festival. As the best audio, video, new media and ICT products are showcased, discussed, recognized, appreciated and awarded, such events contribute in longer run towards enhancing quality learning of the children. The 23rd All India Children's Educational Audio Video Festival (AICEAVF) and ICT Mela (Fair) will be held somewhere in Last week of November, 2018 at Central Institute of Educational Technology (CIET), NCERT, Delhi.

CRITERIA FOR SELECTION

i. The Audio/Video/New Media/ICT programmes that are produced/developed from January 1, 2018 to October 20, 2018 are eligible for entry. An undertaking with regard to the production date of the programme should be given by the producer/institution failing which entries will be rejected.

ii. Audio/Video/New Media/ICT Programmes submitted to 23rd AICEAVF and ICT Mela must be suitable for children aged between 5 and 18 and for teachers of these children in any of the following age group.

Pre - Primary and Primary Level : 05 - 11 years
Upper Primary: 11 - 14 years
Secondary Level : 14 - 16 years
Senior Secondary: 16 - 18 years

iii. Audio/Video/New Media programme(s) entries other than Hindi/ English please send with subtitling in Hindi/ English.

iv. Programme content should be creative, have broad appeal and demonstrate excellent artistic and technical skills.

v. Content should speak to and respect children of diverse backgrounds and cultures positively.

vi. Duration of the programme (Audio/Video/New Media/ICT Program) shall not exceed 30 minutes. Minimum length of the programme shall not be less than 10 minutes.

vii. The submitted programme should be having the license of CC BY NC-ND and CC By – SA.

viii. None of the material used in production should be copyrighted like images, graphics, stock footage etc.

CATEGORIES OF AWARDS

Best Programme:

The best audio, video and ICT/New Media for different category, viz., Pre - Primary and Primary Level, Upper Primary Level, Secondary Level, Senior Secondary Level and Teachers will be awarded.

Individual Excellence Awards:

These awards will be given for excellence in any of the following talent:-

Best script, Editing, Best Voice Over, Best camerawork, Best set designing, Sound recording, Animation / Graphics, Best Direction, etc.

Special Category:

One best Audio and Video programme each under special category for the students of Secondary/Senior Secondary level on " Life and Works of Mahatma Gandhi and their Relevance" to commemorate the 150th Birth Anniversary of Mahatma Gandhi will be awarded.

Jury Appreciation Awards for the programmes/ individual excellence is at the discretion of the Jury.

RULES & REGULATIONS

 i. Programmes made by compiling stock shots or any copyrighted graphics/images would **not** be eligible for competition.

ii. Each programme can be entered in one category (either PPP/UP/SE/SS/TE), so kindly send one entry in one category only

iii. A copy of all the entries shall be retained by CIET.

iv. CIET would have non-exclusive rights to telecast/broadcast the award winning programmes and upload it on NROER website.

v. A Committee of Experts will shortlist the entries from the original list of entries received.

vi . All the shortlisted programmes will be judged by a common Jury (separately for Audio, Video and New Media). Results declared by the Jury will be binding.

vi. CIET reserves all rights to modify the rules and dates.

23rd AICEAVF will not select programmes

With excessive violence, sexual references, coarse language, use of substances or with content that advocates and supports racial, cultural, religious, or gender bias, with technical glitches, which, if not in English/Hindi, are not subtitled or dubbed into English/Hindi, which are aimed at audiences other than these in criteria (ii), Video programmes under New Media/ICT category

ABOUT ICT MELA

Alongwith the Audio Video festival, an ICT Mela will also be organized simultaneously. The purpose of this ICT mela will be to showcase the best practices/solutions related to the use of ICT in the area of school education and teacher education. These solutions must result in the enhanced learning. The ICT Mela will be non competitive. All such organizations willing to participate in this initiative may send a brief write up of what they would like to showcase in the ICT Mela. Only the selected organisations will be invited to showcase in ICT Mela.