

Festival Brochure

24th All India Children's Educational Audio Video Festival and ICT Mela

CONTEXT

All India Children's Educational Audio Video Festival (AICEAVF) is one of the major children's educational audio-video programme festivals of India, organised by Central Institute of Educational Technology (CIET), NCERT, Delhi. This event is being organized to promote creative expression amongst educational media professionals, teacher educators, trainee teachers, teachers and students. Originally, it was started by CIET and State Institute of Educational Technology (SIETs) together and it has blossomed as India's major educational programme festival. As the best audio, video, new media and ICT products are showcased, discussed, recognized, appreciated and awarded, such events contribute in longer run towards enhancing quality learning of the children. The 24th All India Children's Educational Audio Video Festival (AICEAVF) and ICT Mela (Fair) will be held in December, 2019-January, 2020. The exact venue of the festival will be announced later.

CATEGORY OF PROGRAMMES: Below are the categories under which one can send the programmes

Producing Agency/Individual	Audio			Video			ICT/New Media		
	Pre-Primary & Primary (PPP)	Upper Primary (UP)	Sec/Sr Secondary (SSS)	Pre-Primary & Primary (PPP)	Upper Primary (UP)	Sec/Sr Secondary (SSS)	Pre-Primary & Primary (PPP)	Upper Primary (UP)	Sec/Sr Secondary (SSS)
Govt Organisations (CIET/SIETs/EMMRs/CEC/Others)									
Independent Film makers/Institutions (other than the Govt.)									
Teachers/Teacher Educators/Trainee Teachers									
Children (upto 18 years)**									

* New Media/ICT will include Interactive objects, Animations and simulation, interactive in the formats of .html, .exe., .flv etc.

** The programme submitted under this category must have all the credits to children only. Programme has to be submitted along with the letter forwarded through his/her school Principal on school letter head (format in Annexure 1 of festival brochure) and submit with the form. The theme

for Children's categories will be "Beat Plastic Pollution". There is no such theme for any other category. For other categories, the entries should be educational and relevant to the children of the age 5 to 18 years.

CRITERIA FOR SELECTION

- i. The Audio/Video/New Media/ICT programmes that are produced/developed from November 1, 2018 to November 30, 2019 are eligible for entry. An undertaking with regard to the production date of the programme should be given by the producer/institution failing which entries will be rejected.
- ii. Audio/Video/New Media/ICT Programmes submitted to 24th AICEAVF must be suitable for children aged between 5 and 18 years of children in any of the following age group.
 - Pre - Primary and Primary Level : 05 - 10 years
 - Upper Primary: 11 - 14 years
 - Secondary/ Senior Secondary Level : 14 - 18 years
- iii. Audio/Video/New Media programme(s) entries other than Hindi/ English should be sent with subtitling in Hindi/ English.
- iv. Programme content should be creative, have broad appeal and demonstrate excellent artistic and technical skills.
- v. Content should speak to and respect children of diverse backgrounds and cultures positively.
- vi. Duration of the programme (Audio/Video/New Media/ICT Program) shall not exceed 30 minutes.
- vii. The submitted programme should be allowed for the educational use by NCERT.
- viii. None of the material like images, graphics, stock footage etc. used in production should be copyrighted.

RULES & REGULATIONS

- i. Programmes made by compiling stock shots or any copyrighted graphics/images would **not** be eligible for competition.
- ii. Each programme can be entered in one category (either PPP/UP/SSS) only, so kindly send one entry in one category only
- iii. A copy of all the entries shall be retained by CIET.
- iv. CIET would have the rights to telecast/broadcast the award winning programmes and upload it on NROER and other websites/portals managed by NCERT.
 - v. A Committee of Experts will shortlist the entries from the original list of entries received.
- vi. All the shortlisted programmes will be judged by a common Jury (separately for Audio, Video and New Media). Results declared by the Jury will be binding.
- vii. CIET reserves all rights to modify the rules and dates.

24th AICEAVF will not select programmes

- i. With excessive violence, sexual references, coarse language, use of substances or with content that advocates and supports racial, cultural, religious, or gender bias.
- ii. With technical glitches.
- iii. Which, if not in English/Hindi, are not subtitled or dubbed into English/Hindi.
- iv. Which are aimed at audiences other than these in "criteria for selection (ii)"
- v. Video programmes under New Media/ICT category
- vi. Having violated many copyright laws
- vii. If plagiarism is involved

CATEGORIES OF AWARDS

Best Programmes:

The best Audio, Video and ICT/New Media for different category, viz., in each of the following stages will be awarded a cash prize (For Audio Programme: Rs. 20000/- and for Video and New Media: Rs. 40000/-) along with a certificate and trophy under various categories.

Producing Agency/Individual	Audio			Video			ICT/New Media		
	Pre-Primary & Primary (PPP)	Upper Primary (UP)	Sec/Sr Secondary (SSS)	Pre-Primary & Primary (PPP)	Upper Primary (UP)	Sec/Sr Secondary (SSS)	Pre-Primary & Primary (PPP)	Upper Primary (UP)	Sec/Sr Secondary (SSS)
Govt Organisations (CIET/SIETs/EMMRs/CECs/Others)									
Independent Film makers/Institutions (other than the Govt.)									
Teachers/Teacher Educators/Trainee Teachers									
Children (upto 18 years)**									

Individual Excellence Awards: These awards will be given for excellence in any of the following talent:-Best script, Editing, Best Voice Over, Best camerawork, Best set designing, Sound recording, Animation / Graphics, Best Direction, etc.

Jury Appreciation Awards for the programmes/ individual excellence is at the discretion of the Jury.

SUBMITTING YOUR ENTRY

- Before filling the form read the details like Rules, Criteria, Categories etc. in the brochure
- Submit a duly filled online **Entry Form** (one entry form for each Audio/Video/New Media programme separately) to the festival coordinator along with all relevant documents
- Please send your Audio/Video/New Media/ICT programs for the Competition in the highest possible resolution through online form / share it through Google Drive at [aiceavf.prd@ciet.nic.in./](mailto:aiceavf.prd@ciet.nic.in/) or by uploading it on you tube and sharing the link
- Fee for submitting a programme for consideration as part of 24th All India Children's Educational Audio, Video Festival (24th AICEAVF and ICT Mela) is **Rs. 200/- (Rupees two**

hundred only) per entry. It should be paid only through NEFT and details are given below:

Account No. 10137881284

Account Holder Name: Joint Director, CIET

Bank Name: State Bank of India, NCERT, Sri Aurobindo Marg, New Delhi-110016

IFSC Code: SBIN0001690.

There is no fee for the entries from CIET/PSSCIVE/NIE/RIEs/Children (till class 12).

- v. **Last Date of submitting the online form is: December 15, 2019**
- vi. Upload all the relevant documents/files like, Synopsis, Script, Photograph, Image of programme, fees challan and programme etc. along with the form

For any queries write to:

Head
Planning and Research Division (PRD)
Room No. 242,
CIET, NCERT
Sri Aurobindo Marg
New Delhi - 110016
Ph. 011-26864810 (Ext. 235)
Email: aiceavf.prd@ciet.nic.in

(Anyone submitting entries under Children category must submit the entry after getting it duly forwarded by the Principal of the concerned school.)

To

The Joint Director
Central Institute of Educational Technology
NCERT
New Delhi

Sir,

Our student(s) _____
studying in class(es) _____
is submitting the entry(ies) _____
under the category of _____

for participation in 24th All India Children's Educational Audio Video Festival organized by CIET, NCERT.

This programme (s) has/have been made by our students only. Kindly accept same for the competition.

Regards

Signature of the Principal with seal

Name:
Name of the School:
Place:
Date: