

# Expressing Creativity with Adobe Express

Presentation by

Mrs. Ramya Sriram

National ICT Awardee

Computer Science Facilitator

Campus K International School

Chennai



# Objectives of the Session

At the end of this Session, participants will

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Understand the features and enhancements of Adobe Express interface.

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Learn to create standout content by using professionally designed templates and Generative AI tools.

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Discover ways to leverage Adobe Express to provide creative learning experience for students.

# What does Adobe Express offer for Educators and Students?

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- All-in-one editor: Allows us make anything that we dream. Giving life to the ideas.
- Work together: Work efficiently with real-time collaboration and commenting. It's easy to create, ideate, and share feedback with others, all in one place.
- Animate from audio: Can bring animated characters to life by recording own voice.
- Professionally designed templates: Provides thousands of education-focused templates for educators to use.
- Adobe Creative Educator community: Share ideas, grow skills, take self-paced course and earn digital badges.

# Latest Features of Adobe Express

- **Generative AI tools**

- Generate extraordinary text effects and images instantly from just a description with Adobe Firefly generative AI.

- **Drag & Drop Video Creation**

- Make Instagram Reels and TikTok videos quickly and easily with drag-and-drop video creation. No video creation experience is required.

- **Import and enhance PDFs**

- Import PDF flyers and brochures into Adobe Express to easily make creative edits like adding eye-catching text and images.

- **Improved editing experience**

- Simple and user-Friendly interface which allows educators to be more productive.

# How to Login to Adobe Express

<https://www.adobe.com/express/>



# Adobe Express Level Up.

Make amazing work that stands out with generative AI powered by Adobe Firefly. Design flyers, TikToks, resumes, and Reels with the new, all-in-one Adobe Express. Create easier. Dream bigger. [Learn more.](#)

**Get Adobe Express Free**

Free use forever  
No credit card required





## Sign up for free or sign in to Adobe Express



Continue with Google



Continue with Facebook



Continue with Apple



Continue with Email

[Create or join a classroom](#) (US K-12 only)

Sign in with Google

## Sign in

to continue to [Adobe](#)

Email or phone

[redacted]@gmail.com

[Forgot email?](#)

To continue, Google will share your name, email address, language preference, and profile picture with Adobe. Before using this app, you can review Adobe's [privacy policy](#) and [terms of service](#).

[Create account](#)

Next

 Sign in with Google

## Welcome

 [redacted]@gmail.com

Enter your password

.....|

Show password

To continue, Google will share your name, email address, language preference, and profile picture with Adobe. Before using this app, you can review Adobe's [privacy policy](#) and [terms of service](#).

[Forgot password?](#)

[Next](#)

 **Adobe**  
Sign in or create an account

# Welcome to Adobe

Please take a moment to complete your account



First name

Ramya

Last name

✓ Sriram ✓

Date of birth ⓘ

Month

January

Year

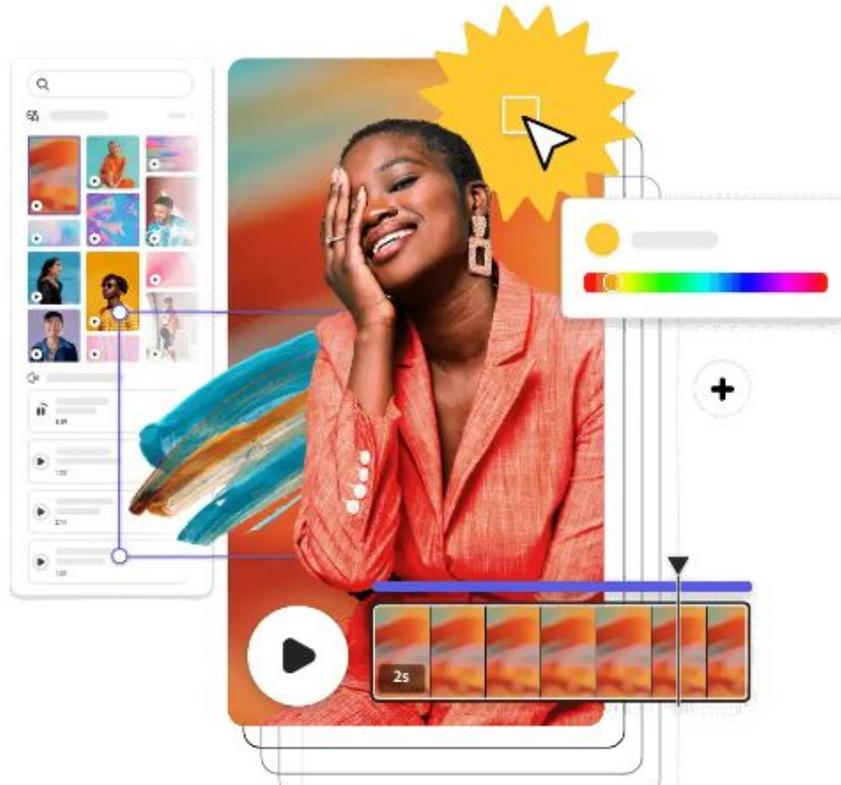
Country/Region **India** ▾

By clicking Create account, I agree that:

- I have read and accepted the [Terms of Use](#).
- The [Adobe family of companies](#) may keep me informed with [personalized emails](#) about products and services.

See our [Privacy Policy](#) for more details or to opt-out at any time.

**Continue**



# Welcome to the NEW Adobe Express

Make Reels and TikTok videos, flyers, resumes, banners, logos and more with the all-in-one app for fast and easy content creation. Mobile coming soon.

- Generate extraordinary text effects and images instantly from just a description with generative AI, powered by Adobe Firefly.
- Complete projects faster with thousands of professionally designed templates, Adobe Stock photos, videos, music and more.
- Combine video clips, artwork, animations, and music to make videos with drag and drop ease.
- Complete one-click tasks, like remove background, resize content, convert to GIF, or import and enhance PDFs.

Let's go

## Text to image

Generate images from a detailed text description

Adobe Generative AI terms



Home



Your stuff



Explore



Schedule



Learn

Welcome Ramya,

# What do you want to make?

For you

Social media

Video **NEW**

Photo **NEW**

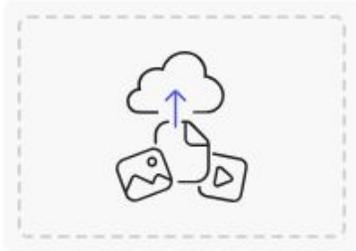
Document **NEW**

Marketing

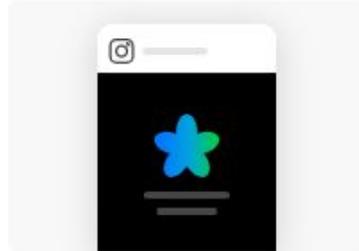
Generative **AI**

## Get started

Custom size



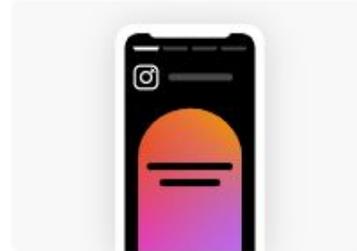
Start from your content



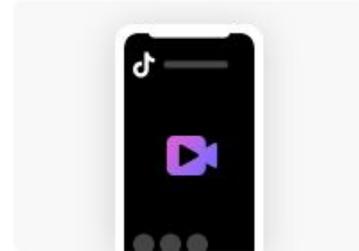
Instagram square post



Flyer



Instagram story



TikTok video



Logo

# Posters designed by Students

## Digital Citizenship Hero Card

**KAARUNYA**

"My advice is to not involve in actions like cyber bullying and spread awareness amongst people"

I GOT MY FIRST 13 YEARS OLD.

MY DAILY SCREEN TIME IS 3+ HOURS

I believe that 16 is the right age to start a social media account. Because, you are not aware yet of long-term the impact of your actions.

my favorite apps, games, and sites: YOUTUBE, BRAWL STARS

SPENDING TIME ON ONLINE PROS AND CONS:

- + Being able to explore new hobbies and things
- Not having physical interaction

**DIGITAL CITIZEN ALL STAR!!!**

M.Kaarunya, Digital Citizenship Hero Card

**TANVI**

"My advice is to think twice before posting anything online"

I GOT MY FIRST 12 YEARS OLD.

MY DAILY SCREEN TIME IS 15 MINUTES

I believe that 17 is the right age to start a social media account. BECAUSE, YOU NEED TO HAVE THE ENOUGH MATURITY LEVELS TO DEAL WITH SOCIAL MEDIA ACCOUNTS

my favorite apps, games, and sites: WIKIPEDIA

SHARING ONLINE PROS AND CONS:

- + IMPROVING OUR COMMUNICATION SKILLS
- SCAMS AND STEALING MONEY AND DATA

my digital life

I present you how is my digital life

**Vohita**

"My advice is use the internet responsibly and not for sharing your ability without to your friends or online"

A media habit I would like to break: [Phone icon] + [Laptop icon]

When I disconnect from tech I feel: [Sad face icon]

I use internet for knowing new things

need to limit time spending on digital screens.

Respond with a positive vent or action.

MY BEST ADVICE FOR DE-ESCALATING DIGITAL DRAMA:

- Ignore the post.
- Talk (offline) with the person involved to try to de-escalate the situation.

**DIGITAL CITIZEN ALL STAR!!!**

Digitalization is new way of life.

## My experience as a Digital Citizen

**Roshni**

Digital Citizen all-star!

My advice is to stay alert and watch out for scammers and phishers when you're online.

A media habit I would like to break: [Person with laptop icon] + [Gears icon]

When I disconnect from tech I feel: [Sad face icon]

The best thing about the internet is that it brings people closer together

But then all messages are not encrypted

MY BEST ADVICE FOR DE-ESCALATING DIGITAL DRAMA:

- NEVER bully others
- DO NOT go to unknown sites
- Talk (in person) with the person involved to try to de-escalate the situation.

#RoshniBA #DigitalCitizenship

Digital is the new today, AI is the near future.

**YOGESH**

"My advice is to pause and ask yourself if what you're seeing and sharing online is true or not"

I GOT MY FIRST 12 YEARS OLD.

MY DAILY SCREEN TIME IS 3+ HOURS

I believe that 14 is the right age to start a social media account. Because, you are not aware yet of long-term the impact of your actions.

my favorite apps, games, and sites: INSTAGRAM, SNAPCHAT, FORTNITE

SHARING ONLINE PROS AND CONS:

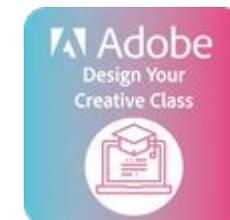
- + connect with friends and family
- mean comments

**DIGITAL CITIZEN ALL STAR!!!**

# Learning Resources for Teachers

<https://edex.adobe.com/search/professional-learning/self-paced-courses>

The screenshot shows the Adobe Education Exchange website interface. At the top, there is a navigation bar with the Adobe Education Exchange logo, links for Teaching Resources, Professional Learning, and Community, a search bar, and buttons for Sign In and Sign Up. Below the navigation bar is a banner for the back to school hub. A search bar is prominently displayed in the center. On the left side, there is a sidebar for filtering search results, including options for Type (All, Teaching Resources, Professional Learning, Collections) and Course Time to Complete (All, 30 Minutes, 1 Hour, 2 Hours). The main content area displays two course cards under the heading 'Professional Learning'. The first card is 'Teach Science with Adobe Express', a self-paced course by Rebecca Hartz, lasting 30 minutes and having 845 participants. The second card is 'Teach Social Studies with Adobe Express', a self-paced course by Claudio Zavala Jr., lasting 30 minutes and having 630 participants. Both cards feature the Adobe Lightning Learning logo and a 'new' badge.



# Badges

(<https://www.credly.com/earner/earned>)

The screenshot shows a web browser window with the URL [credly.com/earner/earned](https://www.credly.com/earner/earned). The browser's address bar and tabs are visible at the top. The main content area displays the Credly logo (by Pearson) and a search bar with the text "Discover badges, skills or organizations". Below this, it indicates "6 badges" and a sorting option "Sort by: Date Earned". The badges are arranged in a grid:

- Design Your Creative Class** (Adobe Education)
- Adobe Creative Educator Level 2** (Adobe Education)
- Adobe Creative Educator Level 1** (Adobe Education)
- Microsoft Certified: Azure AI Fundamentals** (Microsoft)
- Microsoft Innovative Educator (MIE) Expert** (Microsoft Education)
- MCE: Microsoft Certified Educator** (Microsoft)



Thank you

