



Concept, Purpose, Type, Script Writing, and Storyboarding of e-Content

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What is e-Content

e-Content is content that is created, stored, and delivered using digital technologies, specifically for teaching and learning purposes.

Examples:

- Video lectures
- Interactive simulations
- Animated lessons
- Digital textbooks (PDFs, eBooks)
- Podcasts or audio lessons



Purpose of e-Content Development

- To enhance the learning outcomes
- To provide the quality education
- To support teachers and learners in diverse environments
- To promote self-learning and blended learning



Types of e-Content

- Informative e-Content: Text-based modules, infographics
- Interactive e-Content: Simulations, quizzes
- Audio-Visual e-Content: Educational videos, animations
- Assessment e-Content: Formative and summative evaluations



Script Writing in e-Content Development

- Types of scripts: Audio, Video, Interactive
- Structure:
- Title and objectives
- Introduction
- Content segments
- Summary



Script Writing Tips

- Use appropriate language
- Maintain conversational tone
- Ensure clarity and simplicity
- Integrate multimedia cues
- Objectives



Story boarding Tips

- Purpose: visual representation of content flow
- Components: Scene description, dialogues, visuals, transition
- On screen text (Dialogue and character movements)



Workflow of e-Content Development at CIET

- Planning and Research
- Script Writing & Storyboard Development
- Production (Recording/Shooting)
- Post Production (Editing, C C and Animation)
- Deployment (DIKSHA, YouTube, Instagram etc.)
- Feedback and Improvement





THANK YOU

by Manoranjan Badatya
