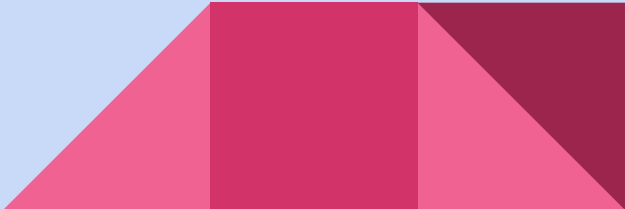


Script writing for Educational Video

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PEDAGOGICAL CONSIDERATIONS

- **Learning Theories**
 - **Learning Objectives**
 - **Individual Differences**
- 

DEVELOPMENT PROCESS

→ Steps in Script Development and Production

- ◆ *Know your Audience*
- ◆ *Select the Theme /Topic*
- ◆ *Development of Briefs*
- ◆ *Research on the subject*
- ◆ *Sequence the Content*
- ◆ *Select the Presentation Format*

→ Devices of Holding Children's Attention

- ◆ *song, riddle, music, sound effects, fun/humor, pause and rest*
- ◆ *Interactivity*
- ◆ *Involve Children*

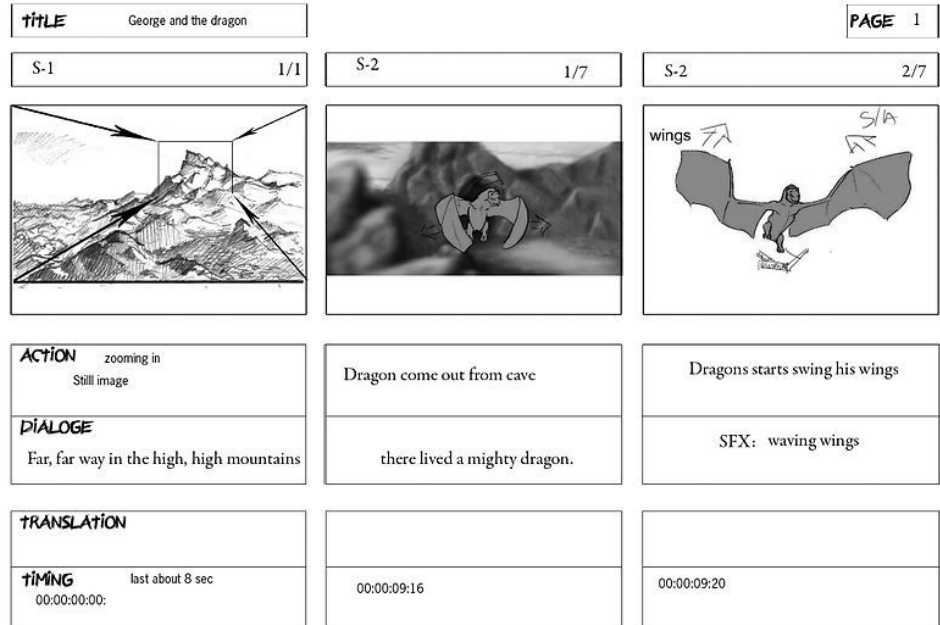
→ Elements of a Good Script

- ◆ *An Attractive Start*
- ◆ *Clarity of Concept*
- ◆ *Objective based Content*
- ◆ *Known to unknown Approach*
- ◆ *Interactive*
- ◆ *Simple Language*
- ◆ *Smooth Transition*
- ◆ *Component of Humor / Fun*
- ◆ *Reinforcement with variety and linkage*
- ◆ *Smooth close down*

DEVELOPMENT OF A STORY BOARD

What is a storyboard


A storyboard is a graphic representation of how your video will unfold, shot by shot. It's made up of a number of squares with illustrations or pictures representing each shot, with notes about what's going on in the scene and what's being said in the script during that shot. Think of it as sort of a comic book version of your script.




NEED OF A STORYBOARD

- Best way to share the vision
- Makes production easier
- Saves time

TIPS : STORYBOARD

- Use the “Sketch it” method
 - Go with the rapid template
 - Use collaboration tools
- 

What You Need?

- Source of moving and still images.
 - Means of importing them into a PC.
 - Software to optimise each clip and string the clips together.
 - Means of exporting the resulting masterpiece.
- 

Camera Shots

➤ Wide Shot

- *Idea about the setting*
- *Often establish a scene or place giving an audience context for the following action*
- *Any figures will be very small.*



➤ Long Shot

- *Figures will be seen from head to foot*
- *The audience will be able to identify more detail*
- *Will also be able to see where they are or what is going on around them*
- *Introduction of character*



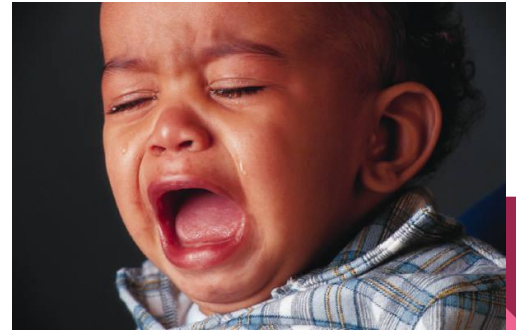
➤ Mid Shot or Medium Shot (MS)

- *Easy Recognition and identification*



Camera shots (Continued)

- Medium Close Up (MCU)
- Close Up (CU)
- Big Close Up (BCU)
- Extreme Close Up (ECU)



Camera angles


- Top angle
- Over the shoulder
- POV
- Dutch Angle
- Birds Eye View



Do's of 'Filming

- Start recording **before** the action takes place. You can always trim any excess later.
- Stop recording **after** the action takes place. You can always trim any excess later.
- Also take stills shots of useful information.

Don'ts of 'Filming

- Avoid excessive zooming. Frame the shot first.
 - If you must zoom during a shot, avoid jerkiness.
 - Avoid fast panning of static views.
 - The objective is to minimise audience nausea.
- 

Step One:
Come up with an idea
Write a Proposal



Step Two:
Research/Explore/Learn



Step Three:
Write/Script



Step Four:
Storyboard/Plan



Step Five:
Gather/Create Images
Gather/Create Audio
Gather/Create Video



Step Six:
Put It All Together



Step Seven:
Share



Step Eight:
Feedback and Reflect



Digital Storytelling Process

The background is a solid dark blue color. In the top right corner, there are several overlapping triangles in different shades of blue, including a medium blue and a very light blue, creating a geometric pattern.

**ENJOY CREATING MORE!
THANKYOU!**