



# e-JAADUI PITARA

ई-जादुई पिटारा

राशी गतिविधियाँ कहानियाँ बालगीत गीत

## Seekho Kabhi Bhi, Kahin Bhi

Access e-Jaadui Pitara bots:  
**Katha Sakhi,  
Parent Tara  
&  
Teacher Tara**  
on  
WhatsApp no: **9599961445** &  
Telegram ID: **e-jaadui pitara**  
IVRS: 15108

Available via  
Mobile App, AI Bots, IVRS,  
Radio, TV, Website



Download the  
e-Jaadui Pitara app  
from Google Playstore



[ejaaduijitara.ncert.gov.in](http://ejaaduijitara.ncert.gov.in)

**Ab Har Ghar Mein  
e-Jaadui Pitara**

National Curriculum Framework for Foundational Stage (NCF-FS 2022) describes how children at this stage learn best through play, through activity and doing. Children enjoy learning in several ways – talking, listening, using toys, working with material, painting, drawing, singing, dancing, running, and jumping.

A symbol of the transformative nature of NCF-FS 2022 is the Jaadui Pitara launched by the Ministry of Education, Government of India. The Jaadui Pitara consists of 53 types of resources like toys, games, puzzles, puppets, posters, flashcards, story cards, story books, playbooks for students, teacher handbooks etc. It has Anand—an activity book for Balvatika consisting of integrated worksheets for Balvatika students based on the panchkoshas. Unmukh-Trainer's Handbook for Balvatika is also a part of the Jaadui Pitara. To accelerate and amplify the awareness, reach and impact of Jaadui Pitara, an e-Jaadui Pitara has been launched.

## e-Jaadui Pitara: A Multichannel Interface

The multichannel interface of e-Jaadui Pitara allows access to contents and pedagogy through Mobile App, WhatsApp, Telegram based Chatbot 3 AI bots, Katha Sakhi Parent Tara, Teacher Tara and IVRS. Teachers and parents can ask questions to these bots, generate stories, pedagogical clues in reference to the relevant contents produced for foundational stage. It has a 3611 audio – visuals contents.

Access e-Jaadui Pitara through multiple channels



Mobile App

Easy to use Mobile App provides quick and convenient access to a diverse variety of content to Parents and Teachers



WhatsApp & Telegram

AI powered Bots that give just in - time assistance to parents and teachers in engaging with children. Access them on both WhatsApp and Telegram.



IVRS

Dial in to the Toll-free number to listen to "Story of the day", "Song of the Day" and "Question of the day" in your language.



Mobile App



Telegram bot



Whatsapp bot



IVRS: 15108



सत्यमेव जयते

स्कूल शिक्षा और साक्षरता विभाग Department of School Education & Literacy

शिक्षा मंत्रालय Ministry of Education

भारत सरकार Government of India