

Safeguarding the Virtual Space

Komal Agarwal

What is Virtual space

- Digital environments where users interact with each other and with digital content.
- A digital world extending beyond traditional physical and social realms.
- Includes the World Wide Web, the Internet, and global media/communication channels.
- A social media platform, any online gaming platforms, virtual office spaces, virtual reality platform, etc.



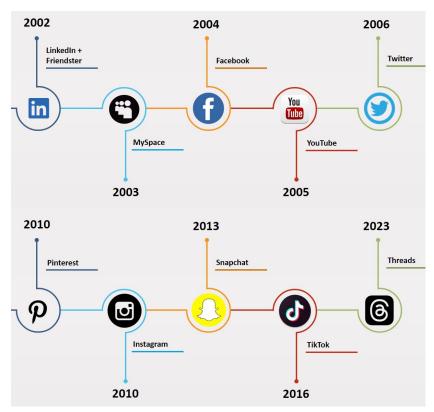
Characteristics of Virtual Space

- Digital, virtual, abstract, and time independent.
- Comprises globally connected networks of computers and related infrastructures.
- It is integrated into daily life for work, education, socializing, and entertainment.
- It connects people across continents in real-time, transcending physical boundaries.
- Virtual spaces are not just a part of our lives; they are shaping how we learn, work, and connect with each other



Evolution with Web 2.0 and User Generated Content

- Shift from passive spectatorship to active participation in digital spaces.
- Users can now modify and create digital content collectively.
- Rise of social media applications for content creation, information exchange, and community building.



Virtual Space and Daily life

- Integral for learning, business, socializing, and personal identity development.
- Interweaves 'real' life with virtual environments through continuous information and interaction.
- Digital technologies, including smartphones, become extensions of physical selves.



When games turns to chats

Go Social

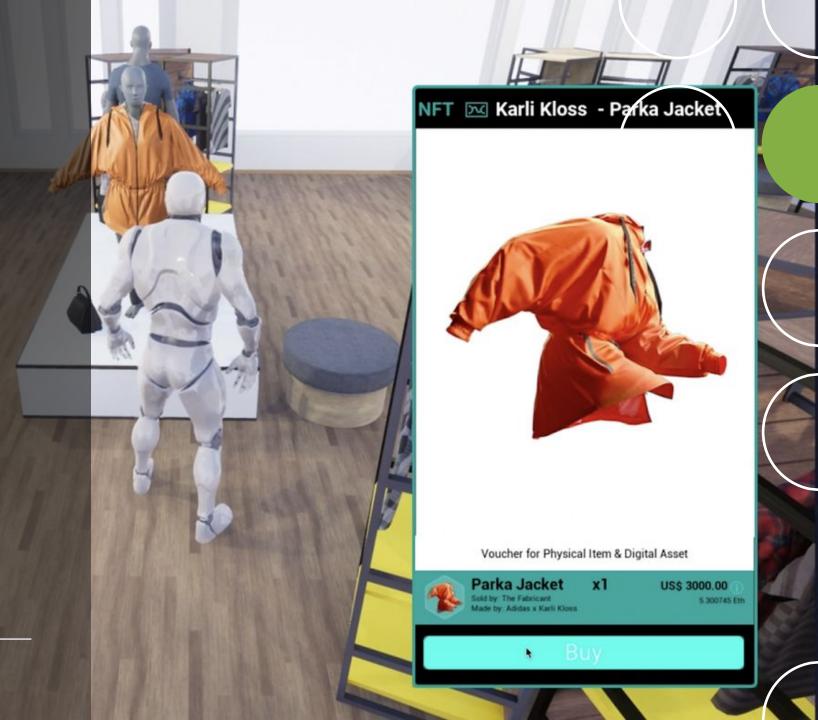






** ★** Vision Pro

Shop from anywhere while sitting at home



The threats in Virtual Space

- Cybersecurity Threats:
 - Hacking: Unauthorized access to personal or business data. Hackers can steal sensitive information, disrupt services, or even take control of devices.
 - Phishing Scams: Deceptive attempts to obtain sensitive data (like login credentials) by masquerading as a trustworthy entity in electronic communications.
 - Malware and Viruses: Malicious software intended to damage or disable computers and systems, often spread via email attachments, software downloads, or compromised websites.



This is what a stealer malware collects from the victim's system.

```
URL: https://
Username: sms
Password: sem
Application: Google_[Chrome]_Default
URL: https://www.
                orange og/ar/business/myaccount/login
Username: 6.
Password: fs
Application: Google_[Chrome]_Detault
_____
URL: https://ww
Username: malak
Password: vzbE-
Application: Microsoft_[Edge]_Default
_____
URL: https://w
                                          sword
Username: smsm
Password: Semos
Application: Microsoft_[Edge]_Default
URL: https://accounts.hsoub.com/settings
Username: UN
Password: Fp.
Application: Microsoft [Edge] Default
URL: https://i
Username: UNKN
Password: Semo
Application: Microsoft [Edge] Default
URL: https://rsc_mped_gov_eg/Identity/Account/Register
Username: sam
Password: Sem
Application: Microsoft [Edge] Default
URL: https://s
Username: smsm
Password: ШґШґ
Application: Microsoft [Edge] Default
_____
URL: https://
                                        vaccount/Captcha-Login
Username: 53
Password: fr
Application: Microsoft [Edge] Default
_____
URL: https://e
Username: WEST
Password: Semo
Application: Microsoft_[Edge]_Default
```

Privacy Concerns:

- Data Theft: Unauthorized access and theft of personal data which can lead to identity theft or financial loss.
- Surveillance and Tracking: Users can be tracked online, leading to a loss of privacy. Companies or individuals can collect data on online activities, sometimes without consent.
- Inadequate Data Protection: Many platforms may not have robust data protection measures, leaving user data vulnerable.

Social Risks:

- Cyberbullying: The use of digital platforms to harass, threaten, or embarrass individuals. It's particularly prevalent among young people.
- Online Harassment: Includes stalking, trolling, and other forms of harassment that can lead to emotional distress.
- Misinformation and Fake News: The spread of false information can lead to confusion, panic, and in some cases, dangerous situations.

Addiction and Mental Health Issues:

- Internet Addiction: Excessive use of the internet which can impact daily life, relationships, and physical health.
- Impact on Mental Health: Overuse or negative experiences online can lead to issues like depression, anxiety, and low self-esteem.

Content Risks:

- Inappropriate Content: Exposure to harmful or inappropriate content like violence, adult content, or hate speech.
- Predatory Behavior: Predators may use virtual spaces to exploit or groom unsuspecting individuals, particularly minors.

•Economic Risks:

- Financial Frauds: Scams aimed at financially exploiting users, such as fake investment schemes or fraudulent online shopping sites.
- Intellectual Property Theft: Unauthorized copying, sharing, or use of copyrighted material, including software, music, and video.

Legal and Regulatory Risks:

- Non-compliance with Laws: Users or companies might inadvertently violate laws, such as those related to copyright or data protection.
- Jurisdictional Issues: Legal complexities when disputes involve parties in different countries.

A case study – Wearable Technology

Background Scenario:

• A person is sitting opposite you, equipped with smart glasses that have the capability to capture images of whatever the wearer is looking at.



Privacy Concerns:

- Consent for Image Capturing: There is no clear indication to bystanders when an image is being taken, raising concerns about consent.
- Notification of Recording: Unlike traditional cameras that have a visible flash or sound, smart glasses may not provide any notification to those being recorded.

Potential Risks:

- Invasion of Privacy: Unconsented recording can lead to personal information being captured and potentially misused.
- Data Security: Images taken could be stored in a cloud service, raising questions about data security and vulnerability to hacking.
- Misuse of Information: Photos taken without consent could be used for malicious purposes, such as surveillance or blackmail.

Legal and Ethical Implications:

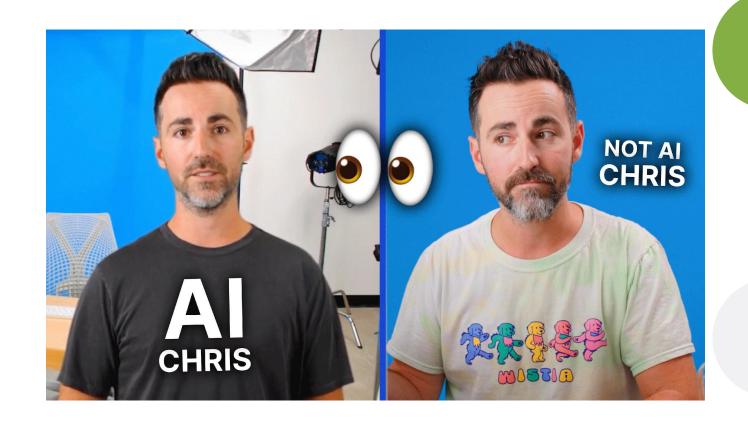
- Lack of Regulation: There may be a lack of clear legal frameworks specifically addressing the use of such devices in public or private spaces.
- Ethical Use: The ethical guidelines governing the use of such technology are not always clear or universally accepted.

Detection and Prevention:

- Indicator Signals: Some smart glasses have an indicator light that turns on when recording, but it may not be noticeable.
- Technology Detection: Development of counter-technologies that can detect and signal the use of recording devices in the vicinity.
- Policy and Procedure: Establishing policies in certain environments (like locker rooms or private meetings) where such devices are not allowed.

- What privacy rights are potentially being violated in this scenario?
- How effective are current laws in protecting individuals from such privacy invasions?
- What technological or policy measures could be implemented to prevent unauthorized recordings?
- How does the right to privacy balance with the freedom to use wearable technology?

Are we seeing the real individual?



The frauds getting advanced these days

Man Scammed by Deepfake Video and Audio Imitating His Friend

A man in China lost 4.3 million Yuan after receiving a video call from a scammer who used AI software to replicate the face and voice of his supposed friend

Man scammed out of Rs. 40000 via AI-based video call on WhatsApp; know how to catch deep fakes

On July 16, Artificial Intelligence-based, deep fake technology, tools were utilized in WhatsApp video calls, defrauding a man of Rs. 40000.

By: HT TECH | Updated on: Jul 17 2023, 11:32 IST

Kerala Man Loses ₹ 40,000 To Al-Based Deepfake Scam: Here's What It Is

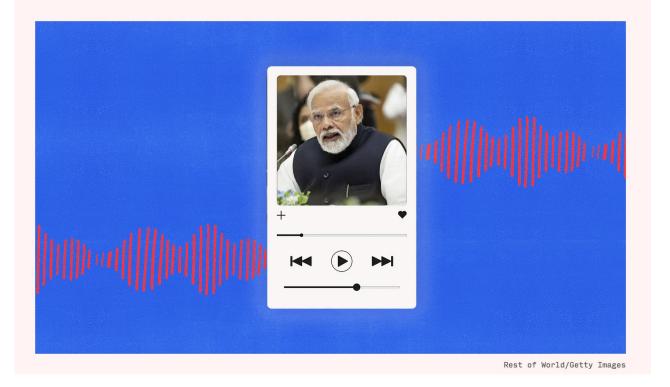
A man in Kerala's Kozhikode lost ₹ 40,000 after falling prey to an artificial intelligence-based scam. According to the police, it was a deepfake scam involving someone who the man knew.

India News | Edited by Amit Chaturvedi | Updated: July 18, 2023 1:43 pm IST

Do you believe if you hear our **Prime Minister** singing "Chaleya" Song in Instagram?

Al Modi started as a joke, but it could win him votes

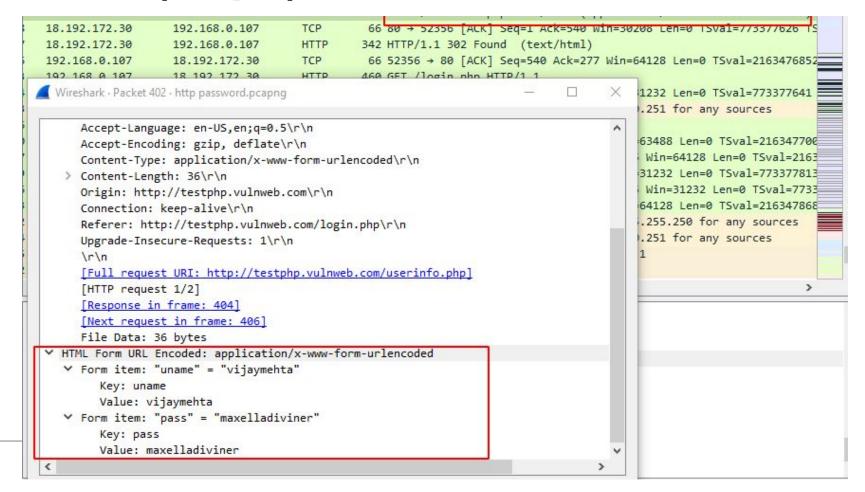
AI-generated songs, like the ones featuring Prime Minister Narendra Modi, are gaining traction ahead of India's upcoming elections.



Imagine the following scenario

- You get a video call from your friend; he is in despair. He said that his family member is admitted in a hospital due to an accident.
- He asks you for some financial help. What will you do?
- How many of you will check if its really your friend? How can you confirm?
- How many of you will check if it is his real number?
- Did his accent or gestures change?

When we use insecure network and visit sites without SSL (https)



How to be safe?

- Use a VPN (genuine and trusted) for doing transactions or while communicating sensitive information in an unsecured public network.
- Use genuine devices like VR Headsets or smart glasses.
- Make sure to turn off Bluetooth and Wi-Fi hotspots in not in use.
- Secure your Wi-Fi network using strong password and security algorithms.
- Do not post sensitive information or personal information on public chat rooms or gaming forums.
- Make sure to identify the caller before performing any financial transactions over the telephonic call or video call.
- Use a genuine and trusted anti-virus for the devices.

Majority of the scams or threats in Virtual Space arise due to lack of adequate knowledge

- Since many of the users start to use these platform out of curiosity. They might not be aware of the security configurations they have to make before using these.
- When we use the default configuration or default privacy settings there is high chances that this will be vulnerable to attacks.
- Understanding the platforms or devices we use is really important to make ourselves safe in the virtual space.

Sharing Personal information

- As we saw, the rise of Al has resulted in many new concerns to privacy and threats.
- Make sure the information you share online is not being a double-edged sword.
- Do not disclose any sensitive or personal information online.
- Make sure to keep your photos private, or restricted.
- Do not share any sensitive information to the strangers we meet in public/online platforms.

Thank You & Stay Safe