







Ask 'Katha Sakhi' to create stories based on your favourite character and situation in your own language.

Ask 'Teacher TARA' to help you resolve questions based on your own context, anytime and anywhere.

Ask 'Parent TARA' on how you can engage better with your children's studies and support their learning at home.

Dial up for daily stories, songs, lullabies, riddles and curiosity questions from your phone.

The e-Jaadui Pitara App gives you access to diverse content in your own language.



Teachers will get innovative ideas for their classes.

Parents will unlock endless learning and cherish their moments at home!





Anganwadi teachers will add more fun and play to their centers.

Grandparents will become a child's favourite storyteller.



Access the 3 e-Jaadui Pitara bots: Katha Sakhi, Parent TARA & Teacher TARA on

WhatsApp no: 9599961445 & Telegram ID: e-jaadui pitara